



FOR IMMEDIATE RELEASE

Media Relations Contact:

Cynthia Guiang
CG Communications
858-793-2471
cynthia@cgcommunications.com

The Chairmen's RoundTable Welcomes Stalwart Communications as Sustaining Sponsor

- Innovative marketing and public relations firm will support CRT's efforts to empower San Diego businesses to realize their full potential -

San Diego, CA – February 22, 2011 – The Chairmen's RoundTable (CRT), a San Diego-based, non-profit volunteer organization that provides gratis mentoring and business advice to CEOs and Presidents of local, private businesses, today announced that Stalwart Communications has signed on as a CRT sustaining sponsor.

"Stalwart Communications is dedicated to delivering outstanding client service and measurable results," said Dave Cox, Chairman of the CRT. "This sponsorship and partnership with the CRT is a reflection of the firm's commitment to their clients. By bringing the CRT's executive mentoring program to those companies who can benefit, Stalwart Communications will be providing an invaluable service to its clients. We look forward to collaborating with Stalwart Communications to empower local businesses to realize their full potential."

"I have been fortunate in my career and, in particular, since launching Stalwart Communications more than four years ago, to experience firsthand the value of mentorship. Many long-standing business leaders selflessly offered their time and talent to help me through a whole host of issues relating to successfully starting up and rapidly growing our public relations and marketing agency. I owe them a lot, and now I have the opportunity to pay it forward. I'm honored to be a part of the Chairmen's RoundTable," said David Oates, president, Stalwart Communications.

"David Oates and his company are a valuable addition to our CRT family," added Dave Thompson, CRT Chair Sponsor Development. "We continue to seek out strategic sponsors such as Stalwart Communications interested in being a part of the process of growing San Diego businesses."

About Stalwart Communications

Stalwart Communications provides strategic marketing and public relations services for small to mid-sized organizations of all industries that are interested in influencing public opinion to generate revenue and increase awareness for other financial purposes. Its [Pay-on-Performance](#) model means clients pay the agency's full fees only when the firm delivers positive press, industry awards, speaking opportunities, new leads and other quantifiable marketing results. For more information, please visit www.stalwartcom.com.

About Chairmen's RoundTable

The Chairmen's RoundTable is a non-profit volunteer organization comprised of 45 current and former Chief Executive Officers with extensive board of directors experience and diverse industry backgrounds. CRT mentors provide businesses in San Diego County priceless business advice and mentorship without compensation, as a way of giving back to the community. CRT's well-defined mentoring program is ideal for small to mid-sized companies at a strategic crossroads that are looking to gain an outside perspective on key business issues. To date, over 200 local companies have benefited from CRT's mentorship. For more information and to read about past client successes, please visit www.chairmensroundtable.com.

###