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### SDBJ Poll

On June 9 the World Cup will begin in Germany. Businesses, shops and restaurants in cities around the world will close down to watch. What sporting event would you close your business down for?

- March Madness
- Super Bowl
- World Series
- World Cup
- None, I would stay open

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## Six New Mentors Share Wealth of Experience

### Backgrounds Cover Biotech, Hi-Tech, Restaurant Sectors

By JESSICA LONG

SAN DIEGO BUSINESS JOURNAL STAFF

Whether it's high-tech or hamburgers, the backgrounds of the six newest members of The Chairmen's RoundTable are, in a word, diverse.

Executives Martha Dennis, Anita Busquets, Larry Trammell, Frank Creede, Rod Bolton and Jeff Campbell were all named members of the San Diego nonprofit organization on May 30. In their new roles, each will serve as a mentor to area small business owners who contact The Chairmen's RoundTable in search of free advice and guidance.



TRENDS  
Jessica Long

"I commend each of our new members for joining the CRT on our mission to strengthen San Diego one company at a time," said Tom Dorosewicz, head of The Chairmen's RoundTable. "The addition of these six new members expands the depth of the knowledge-base we can offer to the local companies that we mentor. These are very successful executives with a wide diversity of experience who recognize the CRT as an opportunity to give back to the local business community."

Dennis, who also currently chairs the San Diego Science and Technology Commission, has founded several companies in the wireless communications field, including San Diego-based Pacific Communications Services, Inc. and WaveWare Communications, Inc.

Busquets is experienced in the biotech sector as a start-up executive, having worked with San Diego-based Salmedix, Inc., and Texas-based companies, GeneTex, Inc., NCE Pharmaceuticals, Inc. and CTRC Research Foundation. She also serves on several boards, including Planned Parenthood of San Diego and Imperial counties and Project Wildlife.

Trammell, whose background is in the aerospace and government services industry, also serves on several boards, including Tech Flow, a San Diego-based IT company. Until last year, he headed the Technology Services Company of San Diego-based Science Applications International Corp. While serving as general manager of the company, from 1989 to 2005, Trammell oversaw the business' growth, which grew to more than \$4 billion in revenues.

Creede is the current chief technology officer of Pacific DataVision, Inc., a wireless technology company started in San Diego some 10 years ago that has



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since been acquired by a New Jersey-based firm. Although its headquarters are on the East Coast, the company continues some operations in San Diego. In addition to Pacific DataVision, Creede is an active investor as a board member of San Diego Tech Coast Angels.

Bolton's experience is rooted in the electronics sector with stints as president of the San Diego-based Teal Corp. and the formerly Poway-based company of APW Electronics, which is now based in Wisconsin. He also previously served regionally, on the board of the San Diego Chamber of Commerce and nationally, on the board of the American Electronics Association.

The last of the six new RoundTable members is Campbell, who is a former chief executive officer for Burger King and ex-chairman of the Pillsbury Restaurant Group, which at the time of Campbell's departure from the company included the Burger King, Steak and Ale, Bennigan's and Godfather's Pizza restaurant chains. Last year, Campbell began teaching part-time at San Diego State University's hospitality and tourism school.

To learn more about The Chairmen's RoundTable, visit [www.chairmensroundtable.com](http://www.chairmensroundtable.com).

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