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New CRT Partners

By Tiffany Stecker

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The Chairmen's RoundTable announced that Primary Funding Corp. and Sandler Sales Institute have recently become CRT sustaining sponsors. The CRT has also formed a partnership with the San Diego North Economic Development Council.

"Our sponsors and partners play a vital role in our service to the business community," said Tom Dorosewicz, chairman of the CRT. "Our sponsors' financial support provides our funding. The community connections of our partners and sponsors help build awareness for the CRT, and these connections fill our pipeline of local companies to mentor -- reaching out to the San Diego business community is the very reason we exist."

Primary Funding focuses exclusively on accounts receivable financing and factoring for owners of small- and medium-sized businesses. Primary Funding offers its services to temporary agencies, service providers, textile and apparel companies, distributors, manufacturers, technology companies and government contractors. Headquartered in San Diego, Primary Funding serves clients in California, Nevada and Arizona.

Sandler Sales Institute works with clients to improve sales force development, including ongoing reinforcement training and strategic sales management, hiring and evaluating sales people and sales managers.

The San Diego North Economic Development Council is a coalition of the private and public sectors dedicated to the growth of the economic base of North County. It seeks to market the area in order to retain and attract quality businesses and create jobs.