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The Chairmen's RoundTable Offers Free Strategic Counsel to Growing Businesses

- Public awareness campaign launched to spread word about valuable service -

San Diego, CA – October 6, 2003 – The Chairmen's RoundTable (CRT), a diverse group of seasoned executives who offer free strategic counsel to growing businesses, today announced the launch of a public awareness campaign including a completely renovated website at www.chairmensroundtable.com. The purpose of the campaign is to increase awareness in the San Diego business community of this valuable service provided by this team of highly experienced volunteers.

"We have been in virtual stealth mode," said Bill Botts, Chairman of the Chairmen's RoundTable. "Over the past 5 years we've provided strategic and operational advice and support to over 75 local companies. This campaign is not about getting recognition for the work that we've done. It's about spreading the word that we are here to help. We have over 40 past and present presidents, CEOs and chairmen in our membership who want nothing more than to give back to a business community that has served them well. We need to align them with companies where they can make a difference."

"Talk to CRT if you want advice from over-qualified, unbiased people," said Ted Fogliani, CEO Outsource Manufacturing, Inc., a company that completed a mentorship engagement with CRT in 2002. "But be willing to listen. If you're not going to listen, don't waste your time. I know it sounds too good to be true, but I'm here to tell you that I couldn't have hand picked better mentors. They were generous with their time and wanted nothing in return for their valuable insights."

"Working with CRT was the best business decision I have ever made," said Mac Clarke, CEO & Co-Founder, Salient Networks, another company who participated in the CRT mentorship program. "These are not a bunch of retired 'good old boys'. These are successful executives who have a wealth of knowledge and experience to share. The advice they provide is relevant, current, and absolutely invaluable."

Not every company is a candidate for mentorship. Mentoring clients are selected through a screening process. While most potential mentoring clients are referred into the program, CRT invites any company to apply online if they feel they meet the qualifications that are outlined on the CRT website.

Once an applicant is accepted as a CRT mentoring client, the CRT Board typically assigns two mentors to lead the project. These mentors are selected by considering the client's industry, its critical issues and the talents that will be needed to most effectively address its issues. The client will meet with its mentors 4 to 6 times over a 2 to 3-month period. During this time, the mentors help the client to identify a small list of issues critical to the future success of the business and help the business identify key strategies to address the critical issues.

Strengthening
SAN DIEGO,
One Company
at a Time

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About Chairmen's RoundTable

The Chairmen's RoundTable is a non-profit volunteer organization comprised of successful Chief Executive Officers with diverse industry backgrounds who provide businesses in San Diego County advice on how to manage and grow their businesses through a well-defined mentoring program. CRT members provide this service free of charge to qualified area businesses as a way of giving back to the community. To date, over 75 local companies have benefited from CRT's mentorship. For more information, please visit www.chairmensroundtable.com

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Editor's Note: Information on Outsource Manufacturing, Inc. can be found at www.outsourcemanufacturing.com and information on Salient Networks can be found at www.salientnetworks.com.